

GreekUnion Privacy Policy

Last Updated: November 17, 2025

GreekUnion LLC (“GreekUnion,” “we,” “us,” or “our”) provides a platform where verified college students and alumni can participate in Greek-life communities, share posts and media, communicate in chats and direct messages, explore chapters, and interact with other members of their campus communities. This Privacy Policy describes the information we collect, how we use it, how it is shared, and the options you have regarding your information.

GreekUnion is committed to maintaining a safe and private environment. We do not sell personal information, and we do not disclose users’ private messages or identifying information to third parties except where required for safety, legal compliance, or essential service operations.

1. Who Can Use GreekUnion

GreekUnion is designed for individuals who are currently enrolled in, or who have previously attended, an accredited college or university. To access the platform, users must verify their eligibility using a school-issued email address (such as one ending in .edu). This step confirms that each user belongs to a collegiate population. After verification, you may continue using the app regardless of whether your school email remains active.

GreekUnion is not affiliated with, endorsed by, or officially connected to any college, university, national Greek-letter organization, or governing council. School names, chapter names, logos, and similar references in the app are used for identification purposes only.

No educational institution has access to GreekUnion accounts, messages, or activity. We do not communicate with schools regarding user activity and we do not share user data with them.

2. Information We Collect

2.1 Information you provide directly

When you create an account, you provide information such as your name, school email, university, chapter affiliation (if applicable), password, and any optional profile details like a profile photo or biography. Any content you create on the platform—including posts, captions, photos, videos, comments, likes, and chapter interactions—is connected to your account.

You may grant GreekUnion access to your device's camera, photo gallery, or video library when choosing to upload media. You can adjust these permissions at any time in your device settings.

If you participate in chats (including public channels, chapter-only channels, group chats, or direct messages), we collect and store the messages you send. This content is stored on our servers so it can be displayed to the participants in each conversation and made searchable through the in-app message search feature.

If you manage a chapter or organization within GreekUnion, we collect the information you enter about your group, including chapter descriptions, member lists, invite links, QR codes, and recruit class information.

2.2 Information we collect automatically

GreekUnion collects technical and usage information such as device type, operating system, IP address, app version, performance data, crash logs, navigation events, and general usage patterns. This information helps us troubleshoot issues, improve stability, and enhance user experience.

We may also collect information about how you interact with posts, profiles, chapters, and communities in order to personalize your experience.

We also use your selected school to determine your general campus area for the purpose of displaying local sponsored content.

2.3 Information from third parties

If you sign in using Apple or Google, we may receive limited account information necessary to authenticate you, such as your name and verified email address. GreekUnion also uses third-party hosting, authentication, and analytics providers. These partners only process information needed to provide their services and are not allowed to use it for their own purposes.

3. How We Use Information

We use your information to provide and operate GreekUnion and its features. This includes creating and maintaining your account, displaying your posts and media in feeds and chapter pages, enabling comments and reactions, hosting your photos and videos, and supporting features such as message search, chapter directories, user recommendations, and ranking displays.

Engagement metrics such as likes, comments, and other activity may also be aggregated to generate chapter rankings, and these rankings do not identify individual users.

Your university and chapter information allow us to place you in the correct communities and enable chapter-specific tools, such as private channels, membership management, and recruit-class QR code functionality. Chapter administrators have access to the information needed to manage their organization within the app.

Message content is stored so that channels, group chats, and direct messages function consistently across devices and so users can reference past conversations. This data also supports reporting tools and moderation functions.

Technical data is used to improve performance, detect misuse, enforce policies, protect user safety, and develop new features.

Your selected school may also be used to determine which local sponsored posts or promotions are displayed to you.

We may use aggregated or de-identified data for analytics, product improvement, and understanding campus trends. None of this aggregated data is used to identify individual users.

4. Sponsored Content and Advertising

GreekUnion may display sponsored posts or promotions from nearby businesses such as bars, clubs, restaurants, and event venues. These promotions are shown based solely on your selected school or campus community so that content is relevant to users in your area.

GreekUnion does not use precise GPS location for advertising. We also do not share or sell personal information, including your school email, name, chapter affiliation, posts, or private messages, with advertisers.

Advertisers do not receive any information about individual users. If you choose to interact with a sponsored post, such as by following a link to an external site, any information you provide to that business is governed by its own privacy policy.

5. Data Storage and Retention

We store your information on secure servers. We retain your account information and content for as long as your account remains active or as needed to operate GreekUnion.

If you delete your account, personal profile information is removed from public view. However, posts, comments, messages, and other content you contributed to shared conversations may remain available to other participants so that discussions and group content remain intact.

Archived or inactive chats may be retained for administrative or legal purposes. Backup systems may temporarily retain data before it is overwritten.

6. Your Choices and Controls

You can manage your profile information, delete posts, update media permissions, change notification settings, and modify privacy preferences through the app or your device settings.

You may request account deletion at any time. Upon deletion, we remove personal profile information, but some information may persist in shared areas where your content was part of larger conversations.

Certain information may also remain temporarily in backups or where required by law.

7. Security

GreekUnion uses industry-standard protections such as encryption, secure password hashing, and access controls to safeguard information. We continuously monitor and improve our systems to protect against unauthorized access, misuse, and security threats. However, no online system is completely secure, so we encourage users to exercise caution when sharing information.

8. Third-Party Links

The app may contain links to external websites, chapter resources, or third-party services. These external sites are not governed by this Privacy Policy, and we are not responsible for their content or privacy practices.

9. International Users

GreekUnion is operated in the United States, and your information is processed and stored there. By using the platform from outside the U.S., you consent to this transfer and processing.

10. Changes to This Policy

We may update this Privacy Policy as our features evolve. When changes are made, the “Last Updated” date at the top will reflect the new version. In cases of significant changes, we may provide notice within the app or via email.

11. Contact Us

For questions, concerns, or data requests, please contact:

GreekUnion LLC
admin@greekunion.io

Disclaimer

GreekUnion is an independent platform and is not affiliated with or endorsed by any colleges, universities, or Greek-letter organizations. School emails are used solely to confirm eligibility.